



University of St.Gallen

DIPLOMA

The University of St.Gallen - School of Management, Economics, Law,
Social Sciences, International Affairs and Computer Science

certifies that

Andreas Dobler

born on 30 March 1994

has been awarded the academic degree of

Master of Arts HSG (M.A. HSG) in Business Innovation

in accordance with the examination and course regulations of the Master's Level.

St.Gallen, 1 April 2023

Prof. Dr. Bernhard Ehrenzeller
The President

Hildegard Kölliker, lic.iur.
Secretary of the Senate





DIPLOMA SUPPLEMENT

This Diploma Supplement follows the model developed by the European Commission, the Council of Europe and UNESCO/CEPES. It provides a description of the level, context, content and status of the studies that were pursued and successfully completed by the individual named on the original qualification. It is free from any value judgements, equivalence statements or suggestions about recognition. It is valid only together with the original diploma.

I Information identifying the holder of the qualification

- | | | |
|-----|----------------------|---------------|
| 1.1 | Family name(s) | Dobler |
| 1.2 | First name(s) | Andreas |
| 1.3 | Date of birth | 30 March 1994 |
| 1.4 | Matriculation number | 14-606-099 |

2 Qualification details

- 2.1 **Name of qualification and title conferred, with official abbreviation (in original language)**
Master of Arts HSG (M.A. HSG) in Business Innovation
- 2.2 **Main fields of study for the qualification**
Fundamentals of Business Innovation, Business Innovation I: Defining and Innovating Business Models, Business Innovation II: Building and Transforming Business, Research Methods for Business Innovation
- 2.3 **Name and status of the awarding institution (in original language)**
University of St.Gallen - School of Management, Economics, Law,
Social Sciences, International Affairs and Computer Science
Public University of the Canton of St.Gallen, recognized by the Swiss Confederation
Accreditations of the University: AACSB, EQUIS, AMBA
- 2.4 **Name and status of institution administering studies (if different from 2.3)**
See 2.3
- 2.5 **Languages of instruction / examination**
The transcript lists the course language separately for every course taken at the HSG.



3 Information on the level of the qualification

3.1 Level of the qualification (according to nqf.ch-HS)

Second tertiary degree, equivalent to 90 ECTS credits (European Credit Transfer and Accumulation System).

3.2 Official length and workload

The one and a half year Master's programme (3 semesters of full-time study) equals 90 ECTS credits. 1 ECTS credit corresponds to 30 hours of work.

3.3 Access requirements

A Bachelor's degree recognised for the subject area; special admissions criteria may apply. For specialised programmes, admission is based on a selection process.

4 Information on the contents of the programme and results gained

4.1 Mode of study

Full-time

4.2 Programme requirements

The Master's program in Business Innovation provides a future-oriented degree in Business Administration with a focus on technology-based change. It trains capable and reflective intra- and entrepreneurs who identify and exploit business opportunities in the context of digitisation and value creation. They can develop concepts and prototypes for products, services and business models as well as analyse and design complex value-added processes. Computational thinking enables students to methodically develop strategies for problem solving in a structured approach.

A multidisciplinary basis of theory, applied research, methodological strength and practical projects with partner companies for the transfer of learning imparts organisational, design, technological and social skills to successfully shape future transformations across all industries. The programme is characterised by an entrepreneurial mindset and promotes personal reflection skills.

Contextual Studies place the Core Studies in social, political, historical and philosophical contexts. The area "Skills" focuses on conveying and supporting practical competencies. The "Areas of Concentration" offer a multi-disciplinary specialization in highly relevant thematic areas. In all courses, the emphasis is on imparting Leadership Skills and Critical Thinking in variable dimensions. Leadership Skills communicates the ability to deal with tasks in a problem- and solution-oriented manner, as well as the prerequisites for strategic and plan-based action. Critical Thinking hones students' abilities to make well-founded observations about the interactions between economic, social, technological and cultural developments.

4.3 Programme details and individual grades achieved

See transcript.

4.4 Grading scheme and (if available) grade distribution guidance

See transcript.

4.5 Overall classification of the qualification

See transcript.



5 Information on the function of the qualification

5.1 Access to further studies

The Master's of Arts enables its holder to take up a Ph.D. or doctoral degree course if an average grade of at least 5.00 has been provided.

5.2 Authorization to practice a regulated profession

Degree pursuant to the EU Recognition Directive 2005/36/EC.

6 Additional information

6.1 Additional information

This document was prepared based on the Examination and Assessment Regulations for the Master's Level of 21 June 2019 in force at the time of graduation.

6.2 Further information sources

Information about the University of St.Gallen: www.unisg.ch

Information about the study programmes: www.unisg.ch/en/studying/programmes/

Universität St.Gallen

Dufourstrasse 50

CH-9000 St.Gallen

Telefon: +41 (0)71 224 21 11

Telefax: +41 (0)71 224 28 16

E-Mail: info@unisg.ch

Information about the Swiss Higher Education System: www.enic.ch

swissuniversities

Swiss ENIC

Effingerstrasse 15

CH-3000 Bern 1

Telefon: +41 31 335 07 32

7 Certification of the Diploma Supplement

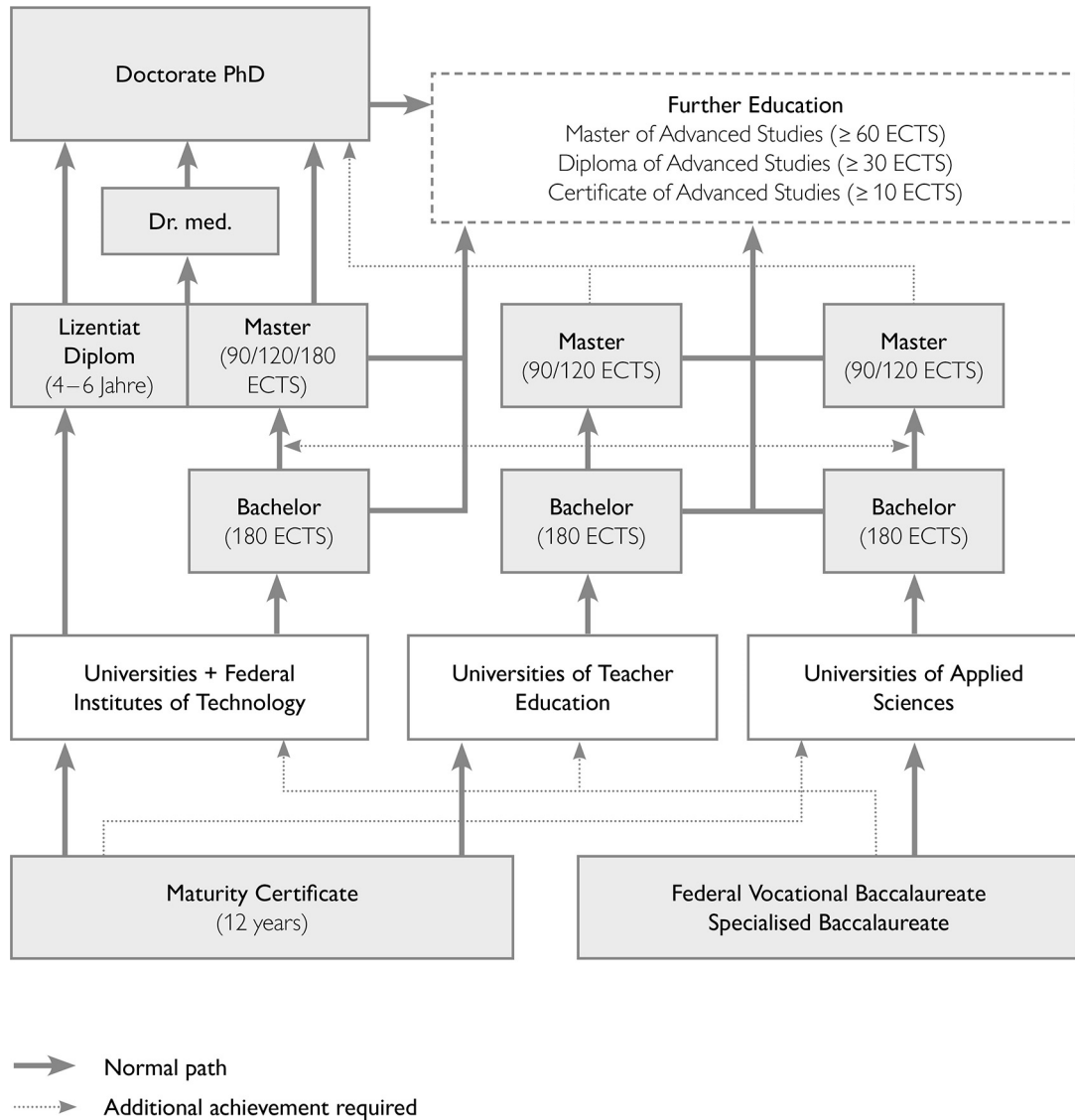
7.1 St.Gallen, 1 April 2023

Prof. Dr. Bernhard Ehrenzeller
The President

Hildegard Kölliker, lic.iur.
Secretary of the Senate



8 Information on the Swiss higher education system





TRANSCRIPT OF RECORDS

Master of Arts HSG (M.A. HSG)
in Business Innovation

Andreas Dobler

Date of birth 30 March 1994
Matriculation number 14-606-099

	Course language	Grade	Credits	M-NCP
Master of Arts in Business Innovation		5.23	90.00	
Core Studies			54.00	
Compulsory Subjects			15.00	
Fundamentals of Business Innovation	DE	4.50	4.00	
Business Innovation I: Defining and Innovating Business Models	DE	5.50	4.00	
Business Innovation II: Building and Transforming Business	DE	4.50	4.00	
Research Methods for Business Innovation	DE	5.00	3.00	
Core Electives and Electives			39.00	
Method Course			9.00	
Methoden: Digital Startup	EN	5.00	3.00	
Methods: Lean Venturing	EN	5.50	3.00	
Methods: Visual Analytics	DE	5.00	3.00	
Research, Practice, Ventureprojects / Issue Coverage			12.00	
RPV: Design of Digital Innovations and Business Transformation	DE	6.00	4.00	
IC: Digital Nudging	DE	6.00	4.00	
RPV: Design Thinking I	EN	5.00	4.00	
Core Electives			18.00	
Technology Entrepreneurship	EN	5.50	3.00	
Managing Global Innovation	EN	4.50	3.00	
Collaboration Engineering - Designing effective Collaboration	DE	4.50	6.00	
Platform Economy	EN	4.50	6.00	



	Course language	Grade	Credits	M-NCP
Contextual Studies			18.00	
Area of Concentration			12.00	
Verantwortung/Responsibility: The Consumers' Brain - Cognitive Neuropsychology of Responsible Communication	EN	5.50	3.00	
Geschichte/History: Homo Oeconomicus in Egypt During the Bronze Age	DE	6.00	3.00	
Technologien/Technologies: Platform Capitalism	EN	4.50	3.00	
Kreativität/Creativity: Leadership - Innovation - Resilience	DE	5.50	3.00	
Skills			6.00	
Practice Credits			6.00	
Master's Thesis (Title in original language)			18.00	
Digitale Resilienz in der Versicherungsindustrie		5.75	18.00	

The Master's Programme of the programme regulations Master of Arts in Business Innovation was passed in the 1. attempt.

Of the 90.00 credits of the Master-'s Level, 90.00 credits were earned at the University of St.Gallen.

90.00 credits to be counted toward the grade average.

The University of St.Gallen neither awards degrees with distinction nor compiles rankings on the Master's Level.

Practice Credits

Practice credits are awarded for practical activities closely connected with the thematic orientation of the student's major (a maximum of 6 ungraded credits will be awarded, 1 credit corresponds to at least 90 working hours).

Optional work

RPV: Design Thinking II

Grade Credits

6.00 8.00

Grading scheme and grade distribution guidance

6.0 = excellent, 5.5 = very good, 5 = good, 4.5 = satisfactory, 4.0 = marginal, 3.5 = unsatisfactory, 3.0 = poor,

2.5 = poor to very poor, 2 = very poor, 1.5 = very poor to useless, 1.0 = useless,

c. = comply, p. = passed, f. = failed, a. = attended, n.a. = not attended

Pass grade: 4.0.

Examination results can be awarded in quarter-grade steps.

The grades of the individual examination parts and the credits are converted into weighted credit points. Credits acquired are graded and weighted if they are in direct connection with the degree course, e.g. case studies or written term papers.

Negative weighted credit points (M-NCP) constitute the difference between an unsatisfactory grade and grade 4.0, weighted with the credits of the examination part in which the unsatisfactory grade was awarded. All in all, the number of 13.5 negative credit points must not be exceeded on the Master's Level. The graded and weighted credits must result in an average grade of at least 4.0.

Explanation of the abbreviations

TC = transfer credits

St.Gallen, 1 April 2023



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